



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland in Singapore



Switzerland.



## **SWISS WEEKS 2022 Partner events**

The Embassy of Switzerland in Singapore



## Swiss Weeks 2022

Planned for Spring 2022, the Swiss Weeks put a spotlight on Switzerland's presence in Singapore and celebrates the multi-facets of Switzerland through the arts, business, education, gastronomy and more! The festivities engage, entertain and inspire the Swiss community and friends of Switzerland, and nurtures inter-cultural relationship between Singapore and Switzerland. With 5 main events organized by the embassy and fringe events by selected partners, the Swiss Week 2022 collaborates with both Swiss and local partners to bring the festivities to life.

Key focus on:

- **Sustainability**
- **Innovation**
- **Culture (music, arts, gastronomy, architecture)**





## What we are planning so far...

Please note that the exact activities and details around events will be confirmed at a later stage and are dependent on circumstances around Covid-19, but we are working on the ideas below and are hopeful for a fruitful Swiss Week 2022.

### Plus Pavilion: An innovative and sustainable pop-up installation

A stunning installation showcasing sustainable, innovative design and building technologies. Made of state-of-the-art sustainable material, the pavilion will provide resting space for families and education on all facets of sustainability.

In collaboration with Häring Timber Technology, Studio SKLIM, Deloitte Center for the Edge, Affordable Abodes, Hilti and EHL Campus (Singapore).

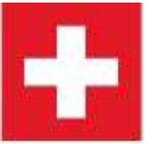
### Swiss Cleantech and TechArt Exhibition

Exhibition showcasing 'Can Tech Save the World. Swiss Solutions to Protect the Environment' and TechArt pieces by BeFantastic Together addressing Technology, Sustainability and Climate. Through this exhibition, we create dialogue and accelerate the sharing of solutions around major environmental challenges; access to quality water, waste recovery, maintenance of biodiversity, access to green energy and carbon-free mobility. In collaboration with institutions in Switzerland and Singapore.



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## What we are planning so far...

### Tabitha Nauser Concert

Based in Singapore and born to Swiss-Indian parents, singer-songwriter Tabitha Nauser is rewriting the formula for pop music. In a landscape awash with predictability, her effervescent fusion of crystal-clear grooves, lush production and nostalgic R&B flourishes are offering the perfect tonic after a year of isolation and uncertainty.

### Swiss Film screenings

Bringing Swiss diversity and identity to Singapore via selected children friendly Swiss movies. Perfect events for the whole family.

### Culinary delights

Culinary experiences with special Swiss dishes at selected partner restaurants and many more appetizing activities.



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## A partnership opportunity for you

More than ever, in 2022 we can leverage on Switzerland's reputable positioning and top rankings in many areas including:

- The most innovative country in the world (Global Innovation Index).
- Two Swiss cities in the top 10 Smart Cities Index.
- Producing high-quality products and high-tech services.
- Sustainable mindset and environment-friendly.
- A reliable trust-worthy partner country.

## Associate your brand with these values and leverage on the positive Swiss country image.

We invite you to contribute to the Swiss weeks with one event in the following format:

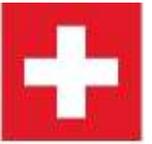
- Focus on Swiss sustainability, innovation or culture
- In-person or online event open to the public





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## Interested to partner with us?

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**We look forward to a fruitful partnership with you.**